What is the Process for WPC ETA Certification?

Presented By

Brand Liaison®

Compliance & Approvals for Indian Market

Wireless products such as Wi-Fi, Bluetooth, RFID, and other radio frequency (RF) devices require **WPC ETA Certification** before they can be imported, sold, or distributed in India. This certification helps ensure that these products operate on approved frequency bands and comply with the regulations set by the Indian government.

If you are an Indian manufacturer, foreign manufacturer, or importer planning to sell wireless products in India, obtaining **WPC Certification** may be a mandatory requirement. Understanding the certification process can help businesses avoid delays and complete regulatory requirements more efficiently.

Brand Liaison provides complete support for **WPC Registration**, making the compliance process simple and hassle-free.

What is WPC ETA Certification?

WPC ETA Certification (Wireless Planning and Coordination – Equipment Type Approval) is mandatory for Wi-Fi, Bluetooth, and other wireless products before they can be imported, sold, or distributed in the Indian market.

The certification is issued by the **Wireless Planning and Coordination (WPC) Wing** under the **Ministry of Communications, Government of India**. It confirms that the product operates on approved radio frequencies and meets the required Radio Frequency (RF) standards without causing interference to other wireless devices.

Obtaining a **WPC ETA License** helps manufacturers comply with Indian regulations and ensures smooth market entry for wireless products.

Who needs WPC Registration?

Manufacturers producing notified wireless products for the Indian market may need **WPC ETA Certification** before selling their products. Businesses should first check whether their products fall under the applicable WPC requirements.

Indian Manufacturers

Indian manufacturers producing Wi-Fi, Bluetooth, and other notified wireless products must obtain **WPC ETA Approval** before selling their products in India.

Foreign Manufacturers

Foreign manufacturers exporting wireless products to India must obtain WPC ETA Certification before exporting their products. They are also required to appoint an **Authorized Indian Representative (AIR)** to complete the certification process.

Importers and Traders

Importers and traders cannot apply directly for **WPC ETA Certification** because the approval is issued only to the actual manufacturer.

Before importing products into India, importers should ensure that the foreign manufacturer has a valid **WPC ETA Approval**.

*An Indian importer can also act as the **Authorized Indian Representative (AIR)** for a foreign manufacturer.*

Process for WPC ETA Certification

The WPC ETA Certification process involves the following steps:

Step 1: Preparation of Documents
Prepare all the required documents according to the prescribed WPC checklist.

Step 2: RF Testing of the Product
The product sample must be tested in a recognized laboratory to verify compliance with the required Radio Frequency (RF) standards.

Step 3: Submission of the Application
Submit the application along with the required documents and RF test report to the WPC authority.

Step 4: Grant of WPC ETA Approval

After reviewing the application, documents, and RF test report, the WPC authority grants the WPC ETA Approval. Once approved, the product can be legally imported and sold in the Indian market.

Why Choose Brand Liaison?

Brand Liaison provides complete support for businesses applying for WPC ETA Certification in India.

Our Services

- Product eligibility assessment
- Documentation support
- RF test report verification
- Application filing assistance
- Compliance guidance
- End-to-end certification support

Our experienced team helps Indian manufacturers, foreign manufacturers, importers, and brand owners complete the WPC certification process smoothly and efficiently. We focus on reducing delays, ensuring accurate documentation, and helping businesses obtain approvals with confidence.

Conclusion

WPC ETA Certification is an important requirement for businesses dealing with wireless and RF-enabled products in India. Completing the certification helps businesses comply with Indian regulations and allows products to be legally imported, sold, and distributed in the Indian market.

By understanding the certification process and preparing the required documents correctly, businesses can obtain approvals more efficiently and avoid unnecessary delays.

Brand Liaison supports manufacturers, importers, and foreign manufacturers throughout the **WPC Registration** process, providing end-to-end assistance to make compliance simple, fast, and efficient.

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